

Implementation Instructions for .GOV URL Standard

Office of Information Technology

January 15, 2003

.GOV Standard Overview

- ❑ Both “**missouri.gov**” and “**mo.gov**” are registered through the Government Domain Registration Services to the Missouri Office of Information Technology (OIT). This is considered the second level domain.
- ❑ The third level domain will be appropriate for identifying the departments within Missouri State Government. The departments have notified OIT of their selected primary and alias .gov URLs. **This list of .gov URLs is posted on the OIT and DMD websites.** Any further requests for additional third level domain .gov URLs can be made via e-mail to OIT for CIO approval.
- ❑ The fourth level domain will be used at the discretion of the departments for their divisions and department-sponsored programs. Policies and approval processes are to be determined by each department for their internal use.
- ❑ Existing .com and .org URLs currently used by the departments are to be considered “grandfathered in”. Whenever possible, it is recommended that such URLs be migrated to the .gov standard. If a department is considering adding additional .com and/or .org URLs, the request will need to be submitted to OIT for CIO approval accompanied by a business case for deviating from the .gov standard.

Implementation Timeframe

- ❑ The Missouri State Home Page (www.state.mo.us) now reflects the change to www.missouri.gov as the primary and www.mo.gov as the alias URL. The dual URL of www.state.mo.us will be kept indefinitely.
- ❑ Department migrations to the new .gov URL are to be completed by December 31, 2003. Each department will need to determine how long to run dual URLs with their existing “state.mo.us” URLs.

Implementation Procedure

- ❑ To begin implementing your department’s change to the “**missouri.gov**” and “**mo.gov**” domain, please send your requests for domain name system entries to Office of Administration, Technology Services section. This can be done by submitting a request via the Technology Services cSupport ticket tracking system, sending an e-mail request to helpdesk@mail.state.mo.us or calling the help desk at 751-2201.
- ❑ URL changes will have far-reaching effects on everyone who accesses your Web site, whether via a bookmark or as a click-through from another site, such as the State Home Portal.

Whenever possible, you should communicate changes to your URL and offer re-direct pages to the people you know have links to your pages. One handy way to tell other state agencies about specific third- and fourth-level domain changes is through the “MO-WEB” discussion list. Subscribers to this list represent the membership of the Digital Media Developers Group (DMD), a subcommittee of the ITAB. These developers are the Web maintainers, Web masters, and technical gurus who collaborate and discuss matters of common interest.

Are your agency’s Web developers members of the DMD? The DMD meets monthly to share information, view presentations, and help each other on Web issues. For more information about the group and how to sign up for the MO-WEB discussion list, please visit the DMD Web site at:

<http://www.oa.state.mo.us/dmd/>